



PROJECTSIA
International Call Center Ltd

*Together,
realize Your projects...*

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What is the «Telemarketing» ?

Telemarketing is a way for businesses to announce, propose, market their products and offer their services.

In order to contact potential customers, these businesses are increasingly using the service of professional telemarketers and call centers that perform on their behalf phone calls, faxes, validate their clients' files and even make appointments when relevant.





Telemarketing in the world

The offshore call center represents today more than 40 percent of the global call centers.

In European countries, the profession of telemarketer does not attract young graduates that are not looking for that type of remuneration and experience.

Faced with this, the outsourced companies as "Projectsia" offer a remuneration that is 50% more than the national average.

The reasons for this massive relocation are therefore not only related to a lower cost of this service, but also the quality that is offered will allow you to multiply your commercial strength.



Telemarketing in Israel

Essential in this area, Israel has even become one of the major players in the world.

This is why large companies such as Microsoft, L'Oreal, Danone, Apple and many others have already found their place there.



Advantages of a Call Center in Israel

The reasons that pushed these large companies to choose Israel as a commercial springboard are financial.

Indeed, the rates that we charge are 40% less than our French competitors.

This is due to a low calling rate from Jerusalem to France (charged as a local French call) as well as lower employees' remuneration.

Moreover, the manpower which Israel has, comes directly from France.

Our team, therefore, speaks French without an accent and has the same culture as a French resident.

Our telemarketers are not only as effective as those of our French competitors but they all detain university degrees.



Our services

Incoming Calls

Projectsia offers to insure the reception of your calls by transferring to our telemarketers the knowledge they require about your company and your products in order to insure a premium hot line as well as a serious clientele follow-up.

Outgoing Calls

Projectsia offers to insure a direct and cross-selling sale of your products, restocking and enables the acquisitions of new customers as well as the detection of future projects.



Making valid appointments

Projectsia proposes to allow your mobile sales people to focus on the true facet of their profession by relieving them of the calls and appointment making.

Validation of files

Projectsia offer to update your clients' files and prospects by indicating the name of the decision maker or concern contact, their direct phone number and the targeted address.

Event Reminder

This service relieves you from reminding you customers about events and insures the number of participants in meetings, symposia, conferences, that your company undertakes.



Survey and satisfaction study

Projectsia proposes to conduct a study with your clientele in order to determine what improvements you should bring to your products or services and to evaluate the satisfaction rate.

Mailing Fax

This service allows you to fax and mail to a maximum number of potential customers in a short period of time, this will simply broaden your clientele as well as improve your reputation.

Messaging and automated answering

Projectsia offers to use automated answering in order to reach more potential customers, this will simply broaden your clientele as well as improve your reputation.



“ Full filmment “

Projectsia offers to simplify the flow of your incoming and outgoing Internet mail, fax vox and your files. (Entering, integration, query and data mining.)

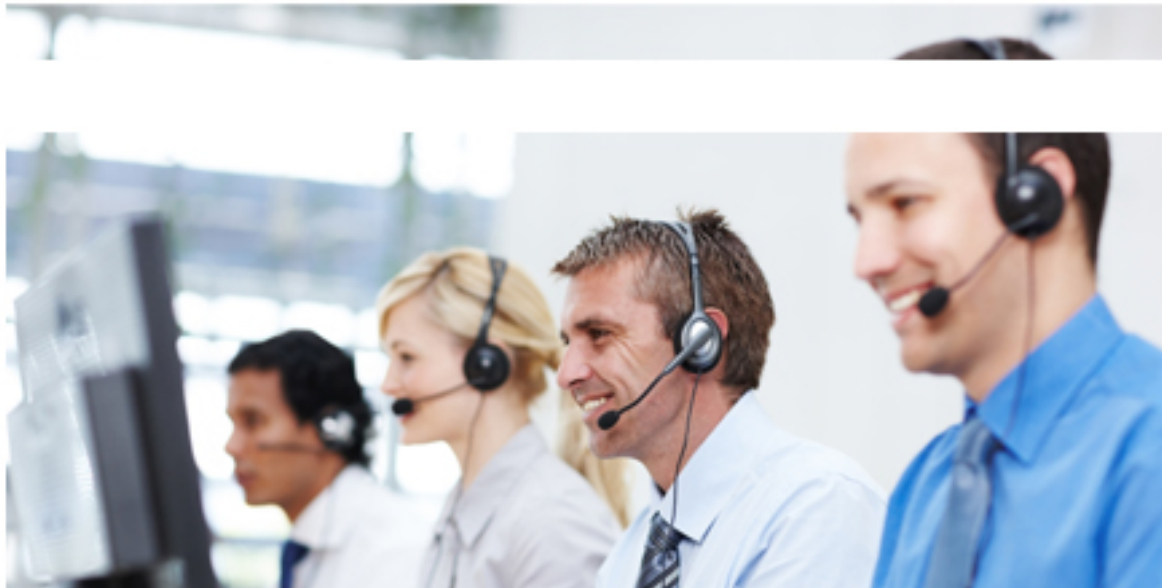


The Equipment and Projectsia's Team

With a help of a software that allows an efficient and quick work, and supervised by a team of experienced commercial managers, our team is composed of young graduates from the top business schools and universities in France.

Our managers select the telemarketers not only by the level of their French but also by their motivation and their interests for sales.

Tailored training and an individual managing of the telemarketers allows to reinforce the dynamism and the quality of our team.



Our team consists of **board officials** (ensuring the overall management of the team, taking charge of the establishment of team schedules and ensuring the quality of the service provided), supervisors insuring the motivation of the operators and daily quality control through continuous training.

Supervisors are also responsible for the daily activity reports for clients.



This is how "Projectsia" can assure you the success of your projects and the development of your sales force.



Why Choose Projectsia?

Employee Training: The telephone operators are trained in various sales techniques by our team.

Supervision of telemarketers: The team is led and supervised by supervisors and sales managers.

Call Software: ACD, Predictive, Preview

Premises: Working environment conducive to an increase in productivity (modern and spacious premises with individual cells)

Employee Level: telemarketers speaking a fluent French, perfectly mastering the French culture and French university degrees (2 years college, 4 years college).

Experience of the telemarketers: Our team has an extensive experience in sales.



Age of call center operators: Our team is young and dynamic (between 22 and 30 years) Services: inbound, outbound calls, making appointments, validation of files, satisfaction survey, mailing fax.

Payment method: by the hour, the contract, or the day.

